

AD PAGE GUIDELINES

You are required to purchase at least 1 Full Page Black and White AD for \$300. This AD Page is the best representation of your involvement in your platform, charitable causes, volunteerism and community service. Do not hesitate to contact your sponsor's and the organization that you represent to purchase an AD Page on your behalf. Each Full Page AD should showcase and represent you and your city and/or county title. Included in your Ad Page should be a thank you to your charities, sponsors, family and friends.

Ad Pages are to be completed as follows: Ads are based on 8.5" x 11" page size with 3/16" to 3/8" white edge, no bleeds. We prefer PDF files as well as original file in program it was created in. Adobe programs are best (Photoshop (300 dpi), Illustrator, In design). However, MS publisher and Word are okay, no "Print Shop" or "Excel" files. Photos used in Ads for head shot should be 300 dpi at actual size used, black and white. Color can be converted, but any color used in Ad may gray out next to another color and be indistinguishable. Please name your photos and Ads (file) with your full name and title. Be creative with your Ad photos. However, we will not allow swimsuit, crown shots or other abbreviated photos.

Note: A Full Page AD may consist of several different business card sponsors and half page Ad Sponsors which can make up One Full AD Page costing you only \$300. Example: You can sell a business card space on your AD Page for \$50 per business card and sell 8 of them at \$50 you then would be able to keep \$100 which would help defray your pageant preparation costs. It is your responsibility to have your AD page complete, camera ready and on a disc and mailed to the state office in a timely manner. All Ad Page disc's need to be submitted on or before our state orientation!

-----CUT HERE FOR YOUR PRINTING COMPANY-----

For your printing company

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